

Joetta is a premier keynote speaker and a leading authority on health, wellness, motivation, and achievement. With over three decades of experience as a dynamic speaker, she

has captivated audiences across corporate, university, nonprofit, and community sectors. As the founder and president of Joetta Sports & Beyond, LLC, for over 30 years, Joetta has built a legacy of empowerment, inspiring individuals and organizations to reach their highest potential.

Joetta is a passionate advocate for physical, mental, and spiritual well-being, emphasizing the importance of holistic health in achieving success. Her ability to energize and uplift is unmatched. She skillfully weaves her compelling life story into the fabric of everyday challenges, leaving audiences motivated to aim high, achieve, and make a lasting impact. Her thought-provoking keynotes provide invaluable insights into leadership, resilience, and peak performance.

As a respected businesswoman, Joetta has successfully expanded her influence beyond the stage. She is a critically acclaimed author, a noted television and radio personality, and a producer of popular perfume and body care product lines. Through Joetta Sports & Beyond, LLC, she has spearheaded initiatives that promote excellence in business, leadership, and personal development. Her company has forged strategic partnerships, developed transformative wellness programs, and led innovative projects that have made a lasting impact in various industries.

A four-time Olympian, Joetta represented the USA as a middle-distance runner and was inducted into the USA Track & Field Hall of Fame in 2009. She and her family made history as the First Family of Track & Field at the Sydney Olympics, demonstrating excellence at the highest level. Recognized as an Athlete of the Century by The Star-Ledger, Joetta's impact extends from the track to boardrooms and conference halls worldwide.

In the business-to-business sector, Joetta is sought after by Fortune 500 companies for her empowering 'Gotta Do' keynote message, which has inspired leaders and professionals at major summits and conferences. Her bestselling book, *Joetta's "P" Principles for Success: Life Lessons Learned from Track & Field*, is regarded as an essential resource for corporate executives, entrepreneurs, and fitness enthusiasts alike.

Joetta is a graduate of the University of Tennessee and the daughter of Mrs. Jetta Clark and the late Dr. Joe Clark, the legendary educator portrayed by Morgan Freeman in the motion picture *Lean on Me*. With her unparalleled experience, commanding presence, and unwavering commitment to excellence, Joetta is an irresistible choice for any event seeking to inspire, educate, and transform lives.